



Pilchuck Pack _____ Fall 2024 Join Event Information

Committee Chair: _____ Phone _____ Email _____

Cubmaster: _____ Phone _____ Email _____

Membership Coordinator _____ Phone _____ Email _____

Our goal is to recruit _____ new Cub Scouts for our Pack! Remember, a 20% increase in membership earns your unit an ice cream party!

_____ Our pack has a successful membership plan! We would love to share our plan with you!

_____ We love Cub Scouting but would like some help in developing a successful membership plan.

Date for our 1st Pack Join Event: _____ Time: _____ Location: _____

Date for our 2nd Pack Join Event: _____ Time: _____ Location: _____

We will do the following to promote our pack and recruit new Cub Scouts and Families.

A successful membership plan will have at least SIX of these items:

- Create an AWESOME Flyer to promote your Cub Scout Pack. Go to the BSA Brand Center.
- Set up a booth or table at Back to School Night or similar events to interact with parents and distribute flyers directly to interested families. Be sure to use Sign Up/In Sheet.
- Motivate your Cub Scouts to invite a friend to join Scouting. Use the Recruiter incentive.
- Use platforms like Facebook, Instagram or X (formerly Twitter) to promote our unit. Don't know how? Give the District a call.
- Deploy yard signs. Place signs around local schools announcing your upcoming Join Scouting Event to attract the attention of parents and prospective members.
- Host 2 join events.
- Share your flyer with local churches and community websites, calendars, and bulletins to reach a broader audience.
- Distribute digital flyers to the school. If your school uses Peach Jar contact **Bill Slater**.
- Call or email families who showed interest at events like Back to School Night, reminding them of your Join event. A reminder call two days prior can help increase attendance.
- Follow up with families who expressed interest but did not attend the Join event.
- Update your BeAScout pin. And follow up on all leads.
- Host a Cub Scouts Party: Organize a fun event like a game night, movie night, or pizza night to introduce families to your pack.

Requesting:

- Flyers. Number of copies: _____ If you would like the District to print your flyers let us know. Information needed for the front of the flyer: date, time and location of Join Event, and contact person.
- We need to use the District Meet and Greet Kit. Date needed: _____
- We need to use the District uniform board. Date needed: _____

For membership questions, email or call: Mary Jo Brentari at 360-333-8139 or
membership606@gmail.com

Please return form to: Bill Slater at william.slater@scouting.org