



Fall 2025 CUB SCOUT MEMBERSHIP PLAN

PACK INFORMATION

UNIT NUMBER

SCHOOL(S)

Is BeAScout Pin up to date and active?

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>

Trained on Application & Invitation Manager?

<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------

MEMBERSHIP COORDINATOR CONTACT INFO

Individual who manages BeAScout Pin and Leads.

Name

Phone

Email

OUR COUNCIL PROVIDES:

- Resource materials and volunteer guidance.
- Customized flyer (e-flyer) with your Join Event information for distribution in schools and at community events.
- Yard Signs, Meet & Greet Box, and Uniform Board.
- Paid promotion on PeachJar. (if applicable)
- Geofenced boosting for your Join Event.

YOUR PACK PROVIDES:

- An inclusive and welcoming program for new families.
- New Member Coordinator or Membership Chair to work with the Council Membership Committee
- Dates, Times, & Locations for Join Events.
- Unit support and follow-through on Promotion Plan.

SETTING YOUR RECRUITMENT GOALS

Rank	Current	New
LIONS	<input type="text"/>	<input type="text"/>
TIGERS	<input type="text"/>	<input type="text"/>
WOLVES	<input type="text"/>	<input type="text"/>
BEARS	<input type="text"/>	<input type="text"/>
WEBELOS	<input type="text"/>	<input type="text"/>
AOL	<input type="text"/>	<input type="text"/>

TOTAL NEW CUB SCOUTS RECRUITED GOAL:

RETURN THIS FORM BY
AUGUST 1st, 2025 VIA
COUNCIL WEBSITE

<https://247scouting.com/forms/606-Membership2025>

AND RECIEVE 25 “HOOKED
ON SCOUTING” WRIST
BANDS TO USE FOR
RECRUITMENT.

“WE WOULD ALSO LIKE
 INVITE-A-FRIEND
POSTCARDS.”

RECRUITMENT OPPORTUNITIES

SCHOOLS

1. Custom invitations to families/classmates.
2. School Flyer – in person, PeachJar, or e-flyer; Council will pay for PeachJar.
3. Open House/Back-to-School event – collect leads if your school allows you to set up a table. Be sure to bring a Meet & Greet Box for helpful materials.
4. School newsletter article (ask your principal or PTA/PTO).
5. Attend/participate in your school's carnival or other activity to gather leads. Be sure to collect contact info from interested families.
6. Yard signs placed near school & carpool lane/route.
7. Promotion at Service Projects: flag ceremony, schoolyard trash pickup, etc.

WORD OF MOUTH

8. Invite-a-Friend campaign – utilize the Mount Baker Council recruiter patch as an incentive.
9. Parent-to-Parent campaign – encourage parents to contact one or more of their friends and personally invite their family to a Join Event.

COMMUNITY

10. Set up a table or booth at a popular park/library/community event and hand out stickers and fliers.
11. Community marquee board – contact your chartered organization or business about adding your Join Event info on the sign in front of their location.
12. Post flyers on community boards in local library and community businesses.
13. Participate in a local Parade and pass out Pack info.
14. Distribute flyers and have conversations in the parking lot during youth sports.
15. Distribute flyers, posters, and stickers to local businesses, restaurants, coffee shops.
16. Put yard signs strategically on street corners in the community. Locations should be high traffic with clear visibility: 4-way residential stop signs, near neighborhood parks, long traffic lights. Think about where a sign would catch your eye on your daily drive.

SOCIAL MEDIA/ONLINE PRESENCE

17. Create a customized unit promotional video and distribute through social media and place on your unit's website/page.
18. Geofence ads for your Join Event (paid social media promotion). Provide your Council Membership Team your join event flyer/details and the Council will do the geofenced ads for you! Give us the info at least 3 weeks in advance.
19. Post your Join Event on Nextdoor; utilize multiple families from different neighbors to increase your reach.
20. All-Hands social media blitz – encourage parents/leaders to post info on various locations: neighborhood Facebook pages, school/parent Facebook groups, community buy/sell pages etc. The social media algorithm is your friend!

Visit: <https://mountbakerscouting.org/membership/how-to-recruit-scouts/> to find more ideas, training videos, and downloadable resources.

MEMBERSHIP PLAN

SCHOOL OPEN HOUSE OR BACK-TO-SCHOOL EVENT

	DATE	TIME	LOCATION
1	<input type="text"/>	<input type="text"/>	<input type="text"/>
2	<input type="text"/>	<input type="text"/>	<input type="text"/>

JOIN EVENTS PLANNED

	DATE	TIME	LOCATION
1	<input type="text"/>	<input type="text"/>	<input type="text"/>
2	<input type="text"/>	<input type="text"/>	<input type="text"/>

10-POINT PROMTION PLAN

Fill out the section below based on the "Recruitment Opportunities" section. All can be effective but pick the ones that work best for **YOUR** Pack!

	#	WHO IS RESPONSIBLE	WHEN
1	<input type="text"/>	<input type="text"/>	<input type="text"/>
2	<input type="text"/>	<input type="text"/>	<input type="text"/>
3	<input type="text"/>	<input type="text"/>	<input type="text"/>
4	<input type="text"/>	<input type="text"/>	<input type="text"/>
5	<input type="text"/>	<input type="text"/>	<input type="text"/>
6	<input type="text"/>	<input type="text"/>	<input type="text"/>
7	<input type="text"/>	<input type="text"/>	<input type="text"/>
8	<input type="text"/>	<input type="text"/>	<input type="text"/>
9	<input type="text"/>	<input type="text"/>	<input type="text"/>
10	<input type="text"/>	<input type="text"/>	<input type="text"/>

Requesting a Meet & Greet Box?

Date(s) Needed: _____
 Meet & Greet Boxes are available on a first-come, first-served basis. Must be returned 4 days after your event. We will contact you one week after you submit this form to let you know if a Meet & Greet Kit is available.