



BLAST OFF TO ADVENTURE THIS SPRING

SETTING YOUR RECRUITMENT GOALS

LAUNCH PAD RESPONSIBILITIES

UNIT NUMBER: _____

RANK	CURRENT	NEW
LIONS	<input type="checkbox"/>	<input type="checkbox"/>
TIGERS	<input type="checkbox"/>	<input type="checkbox"/>
WOLVES	<input type="checkbox"/>	<input type="checkbox"/>
BEARS	<input type="checkbox"/>	<input type="checkbox"/>
WEBELOS	<input type="checkbox"/>	<input type="checkbox"/>

COUNT DOWN HAS BEGUN

1. Get your crew together to start planning a spring blast off party
2. Determine date, time, and location for your blast off party
3. Create a promotion plan
4. Create a customized flyer for distribution (e-flyer through schools)
5. Promote to Peach Jar (if applicable)
6. Checkout Council resources
7. Be sure to have a Pack information sheet and summertime calendar - critical in keeping those new scouts
8. Geofence your event - two weeks advanced notice required
9. Get yard signs and meet-and-greet box from the Membership Team
10. Submit your plan

3 . . . 2 . . . 1 . . . BLAST OFF!

**WELCOME NEW "SOON TO BE" TIGERS IN THE SPRING. GROW YOUR PACK NOW!
AND MAKE YOUR LIFE AS A LEADER EASIER (ESPECIALLY IN THE FALL!)**

RETURN THIS FORM BY MARCH 7, 2026
VIA COUNCIL WEBSITE:

247SCOUTING.COM/FORMS/606-SPRINGMEMBERSHIP2026

OR AT MEMBERSHIP MADNESS AND RECEIVE "SKILLS FOR LIFE,
MEMORIES FOREVER" WRIST BANDS AND SELTZER ROCKET KITS FOR
YOUR PACK. RECRUIT 5 LIONS (SOON TO BE TIGERS) BETWEEN
MARCH 1 AND JULY 1 AND RECEIVE \$100 IN MOUNT BAKER COUNCIL MONEY TO
BE USED TOWARDS DAY CAMP, TRAINING, CAMPING AT FMSC, ETC....

WE NEED _____

SELTZER ROCKET KITS.



SPRING MISSION CONTROL PLANS *

School

1. School flyer - in person or e-flier. Council will pay for PeachJar.
2. School Event - Does your school have a Carnival or other school activity your unit can participate in? Ask if you can be there! Don't forget we have Community Event Boxes you can check out.
3. School newsletter article (ask your principal or PTA/PTO).
4. Promote your unit through service projects at the school: flag ceremonies, school yard trash pick up, etc.



Community

1. Invite a Friend Campaign - utilize the Mount Baker Council postcards.
2. Parent to Parent Campaign - encourage all your parents to contact one or more of their friends and personally invite them to the event.
3. Set up a table or activity at a popular park/library/community event and hand out stickers and fliers.
4. Community Marquee Board - contact a business about adding your activity/event info on the sign in front of their location.
5. Post flyers around the community. Be sure to ask first before posting! There are community boards everywhere.
6. Ask if you can leave a stack of flyers at a local business. Find that coffee shop everyone goes to!
7. Participate in a local parade and pass out flyers about your unit!
8. Put yard signs strategically on street corners in the community! Locations should be high traffic areas. Think about where a sign would catch your eye on your daily drive. And be sure you can read your sign from a distance.

Social Media

1. Create a customized unit promotional video.
2. Geofence your event. Provide the Council with your flyer/details and the Council will do the Geofence ads for you! Go to the Council website to submit. Please give at least 2 weeks notice.
3. All hands on media blitz. Encourage your families to post information on various locations: neighborhood Facebook pages, PTA Facebook and other Facebook groups.



BLAST OFF PARTY

DATE(S), TIME, AND LOCATION(S)

LAUNCHPAD COUNTDOWN

(10-POINT PROMOTION PLAN)

Fill out the section below based on the "Mission Control Plans" section. All can be effective but pick the ones that work best for YOUR unit. And do them!

Who is Responsible When

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WHAT DAY CAMP(S) IS YOUR UNIT PLAN ON ATTENDING?



★ SPRING RECRUITING WILL LAUNCH YOUR UNIT'S MEMBERSHIP
INTO ORBIT! AFTER ALL, WHO DOESN'T WANT MORE SCOUTS ON
★ THEIR CREW FOR THE NEXT GREAT ADVENTURE? ★ ★

